



UMLand First Digital Lucky Draw For 100 Lucky House Buyers

Johor Bahru, 25 July 2020 – UMLand (United Malayan Land Berhad) hosted its first digital lucky draw for its ‘UM... MORE UMAH! MORE THAN JUST RUMAH’ campaign.

Over 500 eligible entries were received for the lucky draw and the event was broadcast on the group’s social media page. The lucky draw was originally scheduled for Q1 but was delayed due to Covid-19 Movement Control Order (MCO).

The campaign was opened to all purchasers who have successfully executed Sale and Purchase Agreement for any of the following participating UMLand property projects within the campaign period from 1 April to 31 December 2019.

1. Bandar Seri Alam (Seri Alam Properties Sdn Bhd)
2. Taman Seri Austin (Dynasty View Sdn Bhd)
3. Medini Lakeside (UMLand Medini Lakeside Sdn Bhd)
4. Lakeview Kampar (Kampar Lakeside Sdn Bhd)

Mr KK Wong, Group Director of UMLand Townships drew the lucky draws along with other senior management members of the Group for 100 lucky winners where they rewarded with attractive prizes. The lucky draw proceedings and entire event was audited and validated by Messrs PricewaterhouseCoopers.

“With this inaugural ‘UM... MORE UMAH! MORE THAN JUST RUMAH’ campaign, we want to reward those who have chosen to buy their dream house from UMLand as welcome gift to their new homes. We hope we will be able to run more campaign to provide an opportunity for everyone to own a home and they will be in line to win more attractive prizes in our upcoming lucky draw,” said KK Wong during the lucky draw session.



Some 10 lucky home buyers were rewarded with prizes consist of home appliances from Samsung. As for the remaining prize winners, they received vouchers from Amari Hotel Johor Bahru, Suasana Suites Johor Bahru and Toast Box worth RM200 – RM500 each.

TOP 3 LUCKY DRAW WINNER

1. En Mohamad Farid Bin Ismail & Pn Nor Zashakirin Binti Kamal purchaser for Citrine Residenz, Bandar Seri Alam walked away with 65” Samsung TV, Refrigerator, Microwave Oven, Vacuum Cleaner, 2 Days 1 Night stay at Amari Hotel Johor Bahru and Toast Box voucher worth of RM300.
2. Mr Lee Eng Teck purchaser for Topaz Residenz, Bandar Seri Alam walked away with Refrigerator, Microwave Oven, Vacuum Cleaner, 2 Days 1 Night stay at Suasana Suites Johor Bahru and Toast Box voucher worth of RM300.
3. En Rosli Bin Yusoff, purchaser for Topaz Residenz, Bandar Seri Alam walked away with 40” Samsung TV, Microwave Oven, Vacuum Cleaner, 2 Days 1 Night stay at Suasana Suites Johor Bahru and Toast Box voucher worth of RM300.

UMLAND ONGOING PROJECTS

We have various ongoing residential housing projects in Malaysia adding into our growing list of portfolio.

Future homeowners can look forward to our upcoming launches in Bandar Seri Alam, Johor which include 150 units of Topaz Residenz (Section 2) featuring modern decor and interior design in September this year. While Seri Austin township will be seeing the launch of 222 units of Dahlia - Double Storey Terrace Houses also in October 2020.



Meanwhile, ongoing projects by UMLand nationwide include Citadines Medini, Shama Medini, UMCity Corporate Office Tower and Viridea SOHO located in Iskandar Puteri, Johor. Others are Bandar Seri Putra in Bangi, Selangor, THE SPECTRUM - UMLand Mahkota Hills in Lenggeng, Negeri Sembilan and Lakeview Kampar in Kampar, Perak.

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NOTES TO THE EDITOR

About United Malayan Land Bhd (UMLand)

UMLand is the award-winning Malaysian developer behind the successes of several residential townships and niche developments across the country.

The company has two divisions handling Township Development and Niche Projects respectively. It also has a hospitality division that operates Suasana Suites serviced apartments, a construction division under UMLand Builders Sdn Bhd, and an F&B division under UMLand Lifestyle Sdn Bhd.

UMLand's Township division manages five townships namely: Bandar Seri Alam (Iskandar Malaysia), Taman Seri Austin (Iskandar Malaysia), Bandar Seri Putra (Bangi, Selangor) Mahkota Hills (Semenyih, Selangor) and the upcoming world-class integrated biotech park in Pasir Gudang, Iskandar Halal Park, a joint venture initiative with Perbadanan Islam Johor Holdings (PIJH), a Johor state government arm.

UMLand's Niche division has completed several residential developments in Kuala Lumpur and Johor. These include Suasana Sentral Loft (KL Sentral, KL), Suasana Bangsar (Bangsar, KL), Seri Bukit Ceylon (Bukit Ceylon, KL), Suasana Bukit Ceylon (Bukit Ceylon, KL), and Somerset Puteri Harbour (Iskandar Puteri, Johor).

UMLand's Suasana Iskandar Malaysia is the iconic residential development which comprises of a 35- storey serviced apartment tower, the very first Amari hotel in Malaysia , managed by ONYX Hospitality Group, and is complemented by Zenith Lifestyle Centre, a two-level international and specialty dining , avantgarde entertainment, premium wellness right in the middle of Johor Bahru City Centre. Medini Lakeside in Medini Iskandar Malaysia is an integrated development comprising UMCity (a mixed-use commercial development) and Viridea Lakeside (a green residential development). Meanwhile in the heart of Kuala Lumpur, Star Residences is a joint venture initiative with Symphony Life Berhad to develop an upmarket serviced residences in the center of KL City.

With a strong track record spanning across two decades, UMLand continues to embrace excellence and innovation as its main tenets to drive growth.

Incorporated in the 4th quarter of 2017, UML Lifestyle Sdn Bhd is the Food & Beverage (F&B) arm of UMLand Bhd. The subsidiary provides its support and oversees the operations of its companies – Avenue Ambience Sdn Bhd and Jjang Restaurant Sdn Bhd. UML Lifestyle Sdn Bhd is the appointed Master Franchisee for BreadTalk & Toast Box Malaysia following the joint venture with Bread Talk Pte Ltd, a Singaporean multinational food and beverage corporation.

The Group, with over 1,800 acres of undeveloped land bank across Malaysia, aims to be a caring and responsible developer that not only builds quality property units for investors and homemakers, but also units that will see its value enhanced as the community grows and living standards improve. With advances in technology, UMLand is also embarking on building smart cities to complement the lifestyle needs of the modern community.

In 2015, UMLand bagged the "Best Office Development Asia Pacific" at the International Property Awards in London for its flagship project the UMCity Medini Lakeside development.

More information at www.umland.com.my