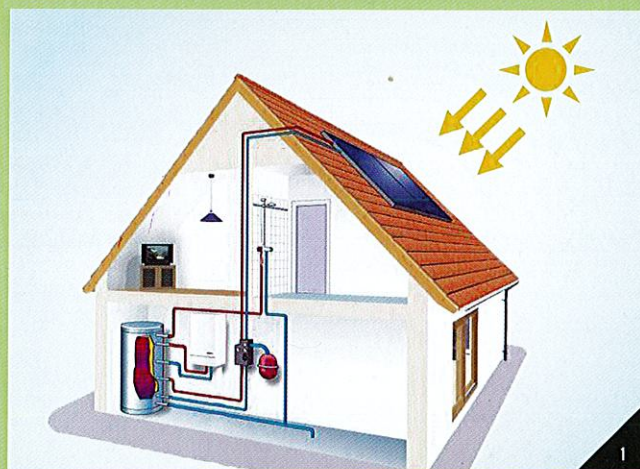


BSA going Green

Life is greener at Bandar Seri Alam (BSA), as the township has embarked on developing green living environments since 2014. Key initiatives are Storm Water Management and Green Products. In order to successfully implement green living, BSA proudly provided training and technical knowledge courses to our technical personnel. This will enable BSA to design and implement innovative green living solutions.

Priority has been given to enroll technical personnel in green environment courses and training conducted by certified institutions, namely the GreenRE by Rehda Malaysia, Green Building Index Facilitator (GBIF) by Malaysia Green Building Confederation (MGBC), and Certified Erosion, Sediment and Storm Water Inspector (CESSWI) by Environment Institute of Malaysia. To-date, a total of 3 qualified staff have attended and successfully completed these courses.



For Storm Water Management, BSA has taken measures to ensure that preventive measures are adopted in accordance with Erosion and Siltation Control Plans. These measures and practices are further assessed by the Environmental Auditor appointed by the Department of Environment.

As for green products, Seri Alam has incorporated Rainwater Harvesting System in selected buildings where the collected rainwater is used for landscape irrigation and general cleaning purpose. Further measures include installing a solar water heater to replace conventional electric water heaters, aimed at reducing electricity consumption and costs.

Seri Alam Properties (SAP) has collaborated with Telekom Malaysia (TM) for the provision of High Speed Broadband (HSBB) in BSA. Residents benefit with better internet connectivity, time and cost savings as they can shop online from the comfort of their homes, thereby reducing fuel usage.

For the years ahead, BSA will move forward by exploring other areas in the utilisation of energy-efficient appliances, water efficient fittings and measures that reduce or recycle waste where possible.

Article by:
Seri Ramloo Ramaloo
Senior Manager, Planning and Product Development
Seri Alam Properties Sdn Bhd



GreenRE Manager's Course attended by SAP's staff

The Images 1 & 2 shown are for illustration purposes only

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Johor
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Fax : 07-387 9612
Email : csu_sap@umland.com.my
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Important Contacts

Seri Alam Properties Sdn Bhd	07-388 1111
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Fire Station	07-251 3444
Hospital Sultan Ismail	07-356 5000
SAJ Pasir Gudang	07-254 2886
TNB Pasir Gudang	07-252 0355
MPJBT Hotline	07-556 1005 019-755 5404 (WhatsApp)
Security (Seri Alam Properties Sdn Bhd)	07-388 8158
Perbadanan Pengurusan Sisa Pepejal dan Pembersihan Awam Hotline	1800-88-7472
Indah Water Konsortium (IWK)	07-241 2501
Emergency	999

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EDITOR'S Note

From *mySeriAlam* team, we would like to wish all readers Happy New Year as we usher the brand new year of 2015 with renewed hopes and targets. The year 2014 has been a good year for SAP with successful product launches and collaborations, fond memories of major festivities, and continued efforts in CSR initiatives.

In 2015, SAP will continue to champion ourselves in all avenues and to start the year by being "green" to help Mother Nature. In this issue, *mySeriAlam* bulletin will highlight some of our roles in contributing to the "green" environment and useful tips to make the environment greener and healthier.

As we stride our path towards achieving these goals, we encourage all Seri Alamians and other readers to join us in this cause. Start by doing something small such as recycling papers, bottles, plastics or switching off the lights and air-conditions at home and office when not needed or cycle to nearby places. Together, we can achieve a little something for our future generations.

As the Chinese New Year is approaching soon, *mySeriAlam* wishes all readers who will be celebrating, a very Happy and Prosperous Chinese New Year. Don't forget to celebrate and think green this season!

Cheers.

Tips from *mySeriAlam*

Greener & Healthier Lifestyle

At BSA, we always spread the word about the importance of adopting a green lifestyle. Green lifestyles are not just about how we use and dispose one thing, it is also making sustainable choices of what we eat, how we travel and what we buy. In this issue, *mySeriAlam* will share a few tips on implementing green lifestyles in your daily lives.



Tip 1: Choose organic food

Buy local organic food which require less fuel for shipping and petrochemical based fertiliser and pesticides that can be harmful to human health and environment. If you have the extra space at your courtyard, plant your own organic food and at the same time save your monthly expenses on food.

Tip 2: House lighting & landscaping

Change your lightbulbs to compact fluorescent lights. If you choose the energy efficient type, you'll save money on your electricity bills. If you have a yard, green landscaping can improve the sustainability of your home, providing cooler air to the surrounding area.



Tip 3: Transportation options

Use public transport and carpool whenever possible. If you are going for short distances, explore biking and walking options. By using these methods, you can save your fuel expenses and reduce gas emissions.



Tip 4: 3R (Reduce, Reuse & Recycle)

Always practice 3R in your daily lives. Reduce the usage of plastic bag by bringing your own eco bag for shopping sprees. Create your own shopping list by reusing opened envelopes. Create DIY projects and crafts with recyclable waste to reduce the consumption of fresh raw materials.

Hope you find these tips useful to determine your green choices that will help to protect the environment and making real lasting differences.

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IMPERIAL JADE RESIDENZ



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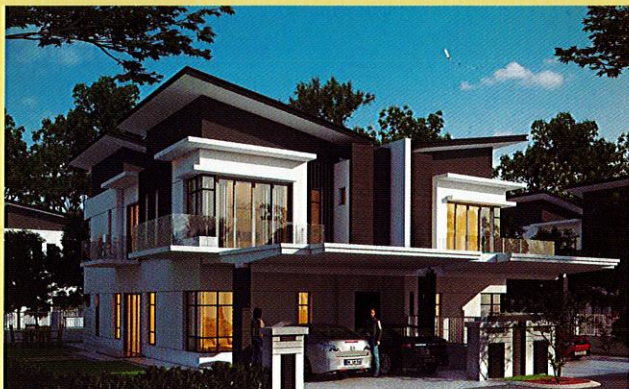
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- Basketball court
- Shelter
- Outdoor fitness area
- Children's playground
- Maze garden
- Plaza area with seats
- Sunbathing area
- BBQ & pergola with seats

Roadshow

& Upcoming Event

February

- | | |
|----------------|---|
| 6 – 8 Feb | Roadshow@Tesco Plentong, Masai, Johor Bahru (TBC) |
| 15 – 17 Feb | Roadshow@Bank Islam, Pasir Gudang |
| 23 Feb - 1 Mar | Roadshow@Aeon, Permas Jaya |

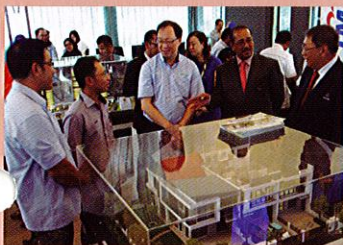
March

- | | |
|-------------|---|
| 1 Mar | Chinese New Year Celebration
Roadshow@Galleria, Kotaraya (TBC) |
| 4 – 8 Mar | Roadshow@CIQ (TBC) |
| 6 – 8 Mar | Roadshow@Giant Plentong, Masai, Johor Bahru |
| 13 - 15 Mar | Roadshow@Galleria, Kotaraya (TBC) |
| 20 - 22 Mar | Roadshow@Tesco Bukit Indah (TBC) |
| 27 – 29 Mar | Roadshow@Tesco Tebrau (TBC) |

Happenings

HSBB Signing Ceremony between Telekom Malaysia & SAP – 30 October 2014

Marking further collaboration, both SAP and Telekom Malaysia inked the second agreement for the deployment and provision of High Speed Broad Band to Emerald Residenz in Bandar Seri Alam on 30 October 2014. Representing Telekom Malaysia in the signing ceremony was En Azhar Omar, State Vice President of TM Johor while Mr Freddie Lee, Executive Director signed on behalf of SAP. The memorable ceremony was witnessed by Tn Hj Mohd Johari Tarmidi, Deputy Director of Science, Technology and ICT Johor who represented YB Ir Hasni bin Haji Mohammad, Chairman of Johor Public Works, Rural and Regional Development Committee.



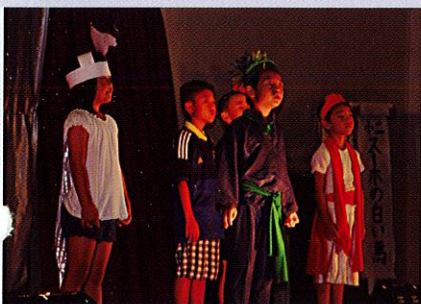
Charity Ride for Little Dhiya – 1 October 2014

As part of our Corporate Social Responsibility (CSR) effort, SAP took part in a charity ride together with the cycling community to raise funds for Little Dhiya, who was suffering from a liver disease. Participants gathered at Seri Alam Police Headquarters during the night event and cycled to Dhiya's house at Jalan Tasek 64 Flat to hand over the contributions to her parents to help in their pledge. As we write, Little Dhiya has successfully undergone an operation in China whereby her father has donated part of his liver. All of us at *Seri Alam* wish Little Dhiya and her father a speedy recovery and hope to see them home soon.



Japanese School "Pesta Kelapa" – 4 October 2014

The students of the Japanese School at Bandar Seri Alam held their annual concert, known as "Pesta Kelapa" (Coconut Fest) on 4 October 2014. The principal, Mr. Hideaki Fujita said, the school community had adopted the theme since the early years as they wanted to use a Malaysian name for the school concert. Students from age 7 onwards showcased various theatre and dance recitals in front of parents, teachers and other guests attending the colourful concert.



Consulate General of Singapore visits BSA – 4 December 2014

SAP received a pleasant visit by a group of 30 staffs from the Consulate General of Singapore and representatives from various government agencies from Singapore on 4 December 2014. During the visit, the group was briefed on the latest development in BSA by our Business Development team, followed by a site tour.



Deepavali Get-Together – 27 November 2014

The Festival of Lights was back in SAP with more memorable moments. To mark the occasion, SAP organised a get-together session amongst the staff to celebrate the festivity in the spirit of 1Malaysia. The highlights of the celebration include the making of "kolam" and best-dressed competitions. Authentic Indian cuisine was also served to all attendees.



Seri Alam supports Green and Healthy Activities

JB Think Green

– 30 November 2014

As the Smart Healthy City award recipient, SAP was invited to the JB Think Green event organised by Majlis Bandaraya Johor Bahru (MBJB) on 30 November 2014. SAP showcased our green initiatives, the township's bicycle lane and took part in the morning cycling activity. The event was graced by YB Datuk Tee Siew Kiong, State Executive Councillor for Tourism, Domestic Trade and Consumerism who represented YAB Datuk Mohamed Khaled bin Hj Nordin, Chief Minister of Johor.



Safety & Vehicle-Free Morning

– 1 November 2014

On 1 November 2014, the Safety and Vehicle-Free Morning programme was organized by Seri Alam Police Headquarters, Pasir Gudang Education Department and Malaysia Crime Prevention Foundation (MCPF) at IPD Seri Alam. More than 700 students and members of the cycling community participated in the programme to support healthy activity and environment as well as crime prevention efforts by the Police. SAP was one of the major sponsors for the event which was also joined by our top Management.

Great Eastern Johor Bahru 10K Run 2014 – 13 December 2014

On 13 December 2014, The Great Eastern Johor Bahru 10K Run was held at Dataran Bandaraya Johor Bahru with participation of more than 1,000 runners. SAP's staff had taken part in the run in support of the event that promotes healthy lifestyle. According to SAP's staff Gopi Nathan a/l Suppiah, he enjoys this kind of activity and tries to participate when his time permits to stay active and healthy.



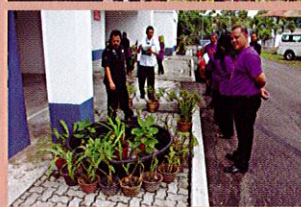
Gotong Royong of The Garden Residency – 14 December 2014

The residents of The Garden Residency recently organised a "gotong-royong" activity to tidy-up the residential area. The Resident Committee Chairman, En. Azwan Lee said apart from making the area looks neat, the activity was also aimed at further strengthening cooperation amongst the residents. The gotong-royong session was attended by YB Hajah Normala Abdul Samad, Member of Parliament Pasir Gudang who took time off her busy schedule to join the residents and planted a tree, as a symbolic event.



Pertandingan Keceriaan IPD Seri Alam – 29 December 2014

In an effort to encourage clean and healthy living amongst the residents of Seri Alam Police Headquarters, SAP was invited to the "Pertandingan Keceriaan IPD Seri Alam" on 29 December 2014. Five apartment blocks occupied by the Police and their families inside Seri Alam Police Headquarters compound, were judged in the competition based on cleanliness and landscape design by representatives from the developer, Municipality and NGO. SAP was represented by En Zakaria Awang, Deputy Senior Manager of Township Department.





Kawasaki Disease

A kid who was plagued with continuous fever, reddening of the eyes, lips and mucous membrane of the mouth, swollen neck glands and a bright red rash over the skin of the hands and feet, most parents would be at a loss as to what really happened to their kids. Upon diagnosis, they may even go hysterical ... "Kawasaki what???"

Kawasaki disease is more common in Asian boys than girls. It was first diagnosed by Tomiraku Kawasaki, a Japanese doctor in 1967, hence the name. As it affects the lymph nodes, skin, and mucous membranes inside the nose, mouth and throat, it is also called mucocutaneous lymph node syndrome. Its symptoms include:

- Elevated body temperature (fever) – the fever (38-40°C) continues for at least five days.
- Rash – the skin will be red and swollen on the palms of hands and the soles of the feet.
- Red, swollen tongue, often with small lumps at the back (also known as strawberry tongue).
- Conjunctivitis – the whites of the child's eyes become reddened. Eyes may also be itchy, water, and sore.
- The palms of the hands and soles of the feet often become red, and hands and feet may swell.
- Swollen lymph glands – the glands on the child's neck may be swollen (lumpy on either side).

Kawasaki disease can lead to serious complications that can affect the heart if left untreated. The cause is unknown, but if the symptoms are recognized early, the kids can fully recover within a few weeks. Children who have had Kawasaki disease should receive follow up echocardiogram to screen for heart problems.



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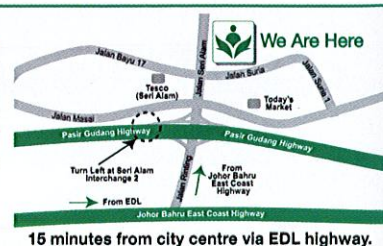
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