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UMLand Seri Alam “Polishes” another Precious Gem at Township

JOHOR BAHRU 5 May 2019- Adding yet another gem to its treasure box, **United Malayan Land Bhd** recently unveiled its latest addition to its collection of “precious” gems at UMLand Seri Alam. The recently launched Jasper Residenz is set to provide homebuyers with some of the best architecture and interior designs from the property developer.

Estimated to complete by the second quarter of 2021, Jasper Residenz comprises of 102 units, 2-storey, freehold terrace houses. Spread on a 7.34 acres of plain solid land and strategically located within Bandar Seri Alam, a matured township completed with full amenities, future occupants of Jasper Residenz will get to enjoy easy accessibility to most major roads and highways, while remaining in close proximity to city centre. With a generous built-up of 1,542 sqft, all units come with 4 bedrooms/3 bathrooms and a car porch that can accommodate to cars with a price for standard unit from RM485,800 only. Buyers can look forward to an affordable yet well designed homes with spacious & functional area concept, making it suitable for both medium and large families.

“When it comes to building homes, we see it as an art similar to crafting a gem, designed with thought and cut with precision rendering the end product to be finished with a stunning and aesthetic look, giving pride and value to its eventual owner. Customer satisfaction has always been our priority. We understand that to many, buying a house is more than just an investment. Thus, we strive to provide our very best if not the best, to our customers with the hope that it will make a memorable day for them, especially for first time house buyers”, said **Mr. KK Wong**, *Group Director of Townships, UMLand*.

He further added, “UMLand aims to play its part as a developer with distinction in Johor by implementing its vast industry knowledge to churning out world class homes for today’s demanding market. It is our vision to provide high quality finished homes, in particular, the southern region of peninsular Malaysia where most of UMLand township projects are based in.”

In conjunction with its Official Launch, UMLand Seri Alam will be giving out Early Bird incentives for a limited period only. (Terms & Conditions Apply).

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NOTES to THE EDITOR

About United Malay Land Bhd (UMLand)

UMLand is the award-winning Malaysian developer behind the successes of several residential townships and niche developments across the country.

The company has two divisions handling Township Development and Niche Projects respectively. It also has a hospitality division that operates Suasana Suites serviced apartments, a construction division under UMLand Builders Sdn Bhd, and an F&B division under UMLand Lifestyle Sdn Bhd.

UMLand's Township division manages five townships namely: Bandar Seri Alam (Iskandar Malaysia), Taman Seri Austin (Iskandar Malaysia), Bandar Seri Putra (Bangi, Selangor) Mahkota Hills (Semenyih, Selangor) and the upcoming world-class integrated biotech park in Pasir Gudang, Iskandar Halal Park, a joint venture initiative with Perbadanan Islam Johor Holdings (PIJH), a Johor state government arm.

UMLand's Niche division has completed several residential developments in Kuala Lumpur and Johor. These include Suasana Sentral Loft (KL Sentral, KL), Suasana Bangsar (Bangsar, KL), Seri Bukit Ceylon (Bukit Ceylon, KL), Suasana Bukit Ceylon (Bukit Ceylon, KL), and Somerset Puteri Harbour (Iskandar Puteri, Johor).

UMLand's Suasana Iskandar Malaysia is the iconic residential development which comprises of a 35- storey serviced apartment tower, the very first Amari hotel in Malaysia , managed by ONYX Hospitality Group, and is complemented by Zenith Lifestyle Centre, a two-level international and specialty dining , avantgarde entertainment, premium wellness right in the middle of Johor Bahru City Centre. Medini Lakeside in Medini Iskandar Malaysia is an integrated development comprising UMCity (a mixed-use commercial development) and Viridea Lakeside (a green residential development). Meanwhile in the heart of Kuala Lumpur, Star Residences is a joint venture initiative with Symphony Life Berhad to develop an upmarket serviced residences in the center of KL City.

With a strong track record spanning across two decades, UMLand continues to embrace excellence and innovation as its main tenets to drive growth.

Incorporated in the 4th quarter of 2017, UML Lifestyle Sdn Bhd is the Food & Beverage (F&B) arm of UMLand Bhd. The subsidiary provides its support and oversees the operations of its companies – Avenue Ambience Sdn Bhd and Jjang Restaurant Sdn Bhd. UML Lifestyle Sdn Bhd is the appointed Master Franchisee for BreadTalk & Toast Box Malaysia following the joint venture with Bread Talk Pte Ltd, a Singaporean multinational food and beverage corporation.

The Group, with over 1,800 acres of undeveloped land bank across Malaysia, aims to be a caring and responsible developer that not only builds quality property units for investors and homemakers, but also units that will see its value enhanced as the community grows and living standards improve. With advances in technology, UMLand is also embarking on building smart cities to complement the lifestyle needs of the modern community.

In 2015, UMLand bagged the “Best Office Development Asia Pacific” at the International Property Awards in London for its flagship project the UMCity Medini Lakeside development.

More information at www.umland.com.my