



FOR IMMEDIATE RELEASE

UMLand Launches Amber Heights at Seri Alam Township

JOHOR BAHRU 02 November 2019 – UMLand (United Malayan Land Berhad) launches Amber Heights - its latest freehold development here at UMLand Seri Alam today. With its newest addition to its repertoire of award winning projects, UMLand is prepared to awe the local Johor Bahru market with its stunning design, tranquil living spaces and competitive pricing.

Estimated to be completed in Q4 of 2022, Section 1, Block A comprising 120 high rise residential units will be open for sale. Amber Heights comes complete with almost all practical amenities within a beautiful and peaceful enclave of greenery. Surrounded by stunningly landscaped green areas, UMLand has implanted the vision of infusing green living and beautiful architecture, making Amber Heights a perfect place for those who enjoy living in a green surrounding.

“Building and development are necessary for us to move forward as a nation, and infrastructural advancement allows us to quickly modernize our fast changing landscapes. However, we must not forget about the delicate balance of greenery and construction. When we integrate our developments into the surrounding greenery, it produces an amazing effect that compliments each other. Thus we are always finding more sustainable methods when it comes to our future projects” said **Mr. KK Wong**, *Group Director of Townships, UMLand*.

Believing in creating a sustainable and safe living environment for its residents, UMLand has taken the initiative to offer round the clock security as well. Manned by a team of professionally trained security personnel coupled with 24/7 surveillance, residents can be assured with peaceful living here. In addition, lifestyle facilities are also readily available such as a ground level clubhouse, fully covered car parks, a multipurpose hall in addition to a fully equipped gym. Further additions include a basketball court, children’s playground and park at your doorstep, making it a perfect environment for all walks of life to live in.



“Amber Heights is a great example of a well-planned project that offers a variety of top notch recreational facilities at a reasonable and affordable price. In essence, a quality home is essentially a place, where not only the living space is comfortable but also comes together with a conducive surrounding in order to create a sustainable and tranquil living environment. With their years of experience, UMLand has been able to achieve this in their projects, making Johor Bahru one of the prime spots for real estate in the country” said **Yang Berhormat Tuan Hassan Bin Abdul Karim**, *Member of Parliament Pasir Gudang*.

Come with five built-up variants ranging from 844 sq ft to 1,053 sq ft, Amber Heights offers living spaces that are practical and eye pleasing. Each unit is internet ready and also offers generous room height and a panoramic view of the surroundings. Attractively priced from RM288,799 to RM392,799, interested buyers are able to own this beautiful development with monthly instalments as low as RM 1,200.00 while also being able to enjoy a waiver on legal fees for the SPA & Loan Agreement.

Please contact our friendly Sales team at 07 -388 1111 for more details.

Terms & Conditions Apply

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NOTES to THE EDITOR

About United Malayan Land Bhd (UMLand)

UMLand is the award-winning Malaysian developer behind the successes of several residential townships and niche developments across the country.

The company has two divisions handling Township Development and Niche Projects respectively. It also has a hospitality division that operates Suasana Suites serviced apartments, a construction division under UMLand Builders Sdn Bhd, and an F&B division under UMLand Lifestyle Sdn Bhd.

UMLand's Township division manages five townships namely: Bandar Seri Alam (Iskandar Malaysia), Taman Seri Austin (Iskandar Malaysia), Bandar Seri Putra (Bangi, Selangor) Mahkota Hills (Semenyih, Selangor) and the upcoming world-class integrated biotech park in Pasir Gudang, Iskandar Halal Park, a joint venture initiative with Perbadanan Islam Johor Holdings (PIJH), a Johor state government arm.

UMLand's Niche division has completed several residential developments in Kuala Lumpur and Johor. These include Suasana Sentral Loft (KL Sentral, KL), Suasana Bangsar (Bangsar, KL), Seri Bukit Ceylon (Bukit Ceylon, KL), Suasana Bukit Ceylon (Bukit Ceylon, KL), and Somerset Puteri Harbour (Iskandar Puteri, Johor).

UMLand's Suasana Iskandar Malaysia is the iconic residential development which comprises of a 35- storey serviced apartment tower, the very first Amari hotel in Malaysia, managed by ONYX Hospitality Group, and is complemented by Zenith Lifestyle Centre, a two-level international and specialty dining, avantgarde entertainment, premium wellness right in the middle of Johor Bahru City Centre. Medini Lakeside in Medini Iskandar Malaysia is an integrated development comprising UMCity (a mixed-use commercial development) and Viridea Lakeside (a green residential development). Meanwhile in the heart of Kuala Lumpur, Star Residences is a joint venture initiative with Symphony Life Berhad to develop an upmarket serviced residences in the center of KL City.

With a strong track record spanning across two decades, UMLand continues to embrace excellence and innovation as its main tenets to drive growth.

Incorporated in the 4th quarter of 2017, UML Lifestyle Sdn Bhd is the Food & Beverage (F&B) arm of UMLand Bhd. The subsidiary provides its support and oversees the operations of its companies – Avenue Ambience Sdn Bhd and Jjang Restaurant Sdn Bhd. UML Lifestyle Sdn Bhd is the appointed Master Franchisee for BreadTalk & Toast Box Malaysia following the joint venture with Bread Talk Pte Ltd, a Singaporean multinational food and beverage corporation.

The Group, with over 1,800 acres of undeveloped land bank across Malaysia, aims to be a caring and responsible developer that not only builds quality property units for investors and homemakers, but also units that will see its value enhanced as the community grows and living standards improve. With advances in technology, UMLand is also embarking on building smart cities to complement the lifestyle needs of the modern community.

In 2015, UMLand bagged the “Best Office Development Asia Pacific” at the International Property Awards in London for its flagship project the UMCity Medini Lakeside development.

More information at www.umland.com.my