



FOR IMMEDIATE RELEASE

UMLand Pledges RM 50,000 to COVID-19 Aid in Johor

Johor Bahru – 19 April 2020 – United Malaysian Land Bhd (UMLand) has donated a total of RM 50,000 to “**Tabung Bencana Negeri Johor**”, which aims to provide aid to medical front liners and the community amidst the ongoing COVID-19 pandemic.

Spearheaded by “UMLand Cares”, the corporate responsibility arm for UMLand Group, its initiatives are focused on reaching out to the community. Recognizing itself as a facilitator in infrastructural and community development. UMLand’s CSR efforts aims to create a cohesive and sustainable living environment for all by providing aid to all parties within the community.

The contribution will be utilized to purchase additional personal protection equipment (PPE) as well as providing food supplies and medical aid to low income families during this period.

“As a responsible corporate entity, we hope to give our assistance wherever and whenever possible. Whilst facing a global pandemic, we would also like to stand by the side of our front liners to combat this outbreak together. Their contributions and sacrifices have allowed us Malaysians to be safe while they tirelessly take on the full brunt of the battle to prevent the spread of COVID-19” said **Mr. KK Wong**, *Group Director of Townships, UMLand*.

He further added: “We are facing an unprecedented time and we understand that many individuals and families are also greatly affected due to the recent restrictions. As difficult as the situation may seem, it is only natural for us to work together and win the battle against this global pandemic. Thus, we hope that our contribution will not only be able to assist the government efforts but also to ease the burden of those affected. Together, we shall prevail”.

The donation was handed personally by **Mr. KK Wong**, *Group Director of Townships, UMLand* to **Yang Amat Berhormat Datuk Ir. Haji Hasni Bin Haji Mohammad**, *Menteri Besar of Johor*.

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NOTES to THE EDITOR

About United Malayan Land Bhd (UMLand)

UMLand is the award-winning Malaysian developer behind the successes of several residential townships and niche developments across the country.

The company has two divisions handling Township Development and Niche Projects respectively. It also has a hospitality division that operates Suasana Suites serviced apartments, a construction division under UMLand Builders Sdn Bhd, and an F&B division under UMLand Lifestyle Sdn Bhd.

UMLand's Township division manages five townships namely: Bandar Seri Alam (Iskandar Malaysia), Taman Seri Austin (Iskandar Malaysia), Bandar Seri Putra (Bangi, Selangor) Mahkota Hills (Semenyih, Selangor) and the upcoming world-class integrated biotech park in Pasir Gudang, Iskandar Halal Park, a joint venture initiative with Perbadanan Islam Johor Holdings (PIJH), a Johor state government arm.

UMLand's Niche division has completed several residential developments in Kuala Lumpur and Johor. These include Suasana Sentral Loft (KL Sentral, KL), Suasana Bangsar (Bangsar, KL), Seri Bukit Ceylon (Bukit Ceylon, KL), Suasana Bukit Ceylon (Bukit Ceylon, KL), and Somerset Puteri Harbour (Iskandar Puteri, Johor).

UMLand's Suasana Iskandar Malaysia is the iconic residential development which comprises of a 35- storey serviced apartment tower, the very first Amari hotel in Malaysia, managed by ONYX Hospitality Group, and is complemented by Zenith Lifestyle Centre, a two-level international and specialty dining, avantgarde entertainment, premium wellness right in the middle of Johor Bahru City Centre. Medini Lakeside in Medini Iskandar Malaysia is an integrated development comprising UMCity (a mixed-use commercial development) and Viridea Lakeside (a green residential development). Meanwhile in the heart of Kuala Lumpur, Star Residences is a joint venture initiative with Symphony Life Berhad to develop an upmarket serviced residences in the center of KL City.

With a strong track record spanning across two decades, UMLand continues to embrace excellence and innovation as its main tenets to drive growth.

Incorporated in the 4th quarter of 2017, UML Lifestyle Sdn Bhd is the Food & Beverage (F&B) arm of UMLand Bhd. The subsidiary provides its support and oversees the operations of its companies – Avenue Ambience Sdn Bhd and Jjang Restaurant Sdn Bhd. UML Lifestyle Sdn Bhd is the appointed Master Franchisee for BreadTalk & Toast Box Malaysia following the joint venture with Bread Talk Pte Ltd, a Singaporean multinational food and beverage corporation.

The Group, with over 1,800 acres of undeveloped land bank across Malaysia, aims to be a caring and responsible developer that not only builds quality property units for investors and homemakers, but also units that will see its value enhanced as the community grows and living standards improve. With advances in technology, UMLand is also embarking on building smart cities to complement the lifestyle needs of the modern community.

In 2015, UMLand bagged the "Best Office Development Asia Pacific" at the International Property Awards in London for its flagship project the UMCity Medini Lakeside development.

More information at www.umland.com.my