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UMLand Unveils its Newest “Polished Jewel” at Seri Alam Township

JOHOR BAHRU, 18 Nov 2018 – United Malayan Land (UMLand Bhd) unveils the latest addition to its maiden Township – Bandar Seri Alam. Named after a precious gem stone, UMLand’s Topaz Residenz is set to provide the best in architecture and design to its future owners.

Estimated to be completed in November 2020, the Topaz Residenz will comprise of 108 units, 2-storey terrace houses for Section 1. It will offer a strategic location to future residents, due to easy access to major highways, Senai International Airport and also the Johor Bahru City Centre. UMLand offers two variants where buyers can opt for their type A and B houses, with a built-up of 2,152 sq ft and 2,177 sq ft respectively.

“As a property developer, it is important that we stay relevant to consumer trends in order to provide the best for our customers. We put in many hours during our planning and design stage in order to achieve the best results possible. This will allow future homeowners of UMLand’s Topaz Residenz to indulge in modern living with our carefully planned décor while also having peace of mind as it is situated within in a gated and guarded community” said **Mr. KK Wong**, *Group Director of Townships, UMLand*.

He further added: “The availability of various amenities such as food, healthcare, education and retail convenience allows UMLand Seri Alam to be one of the most developed Townships in Johor Bahru. We are currently in the midst of construction for Seri Alam Mall as well, which is scheduled for completion in Q1 of 2021. We are hopeful that these additions will further improve the quality of living here at our Township.”

In line with the launch, UMLand aims to play a vital part in Johor Bahru’s development, not only through the provision of world-class Townships and projects but also maintaining high-quality living standards within the region of Johor Bahru. UMLand also hopes to achieve a vibrant and closely-knit communal space here at its Seri Alam Township where it is lifestyle driven balanced with a resident-friendly living environment for both existing and future residents.

Visitors are also treated with a variety of performances and activities, specially prepared for the occasion such as a live band and cultural performances. Interested buyers are entitled to an early bird “special sales package” which is valid until 18th December 2018. *Terms & Conditions Apply*

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Notes to Editor

About United Malayan Land Bhd (UMLand)

UMLand is the award-winning Malaysian developer behind the successes of several residential townships and niche developments across the country.

The company has two divisions handling Township Development and Niche Projects respectively. It also has a hospitality division that operates Suasana Suites serviced apartments, a construction division under UMLand Builders Sdn Bhd, and an F&B division under UMLand Lifestyle.

UMLand's Township division manages five townships namely: Bandar Seri Alam (Iskandar Malaysia), Taman Seri Austin (Iskandar Malaysia), Bandar Seri Putra (Bangi, Selangor) Makhota Hills (Semenyih, Selangor) and the upcoming world-class integrated biotech park in Pasir Gudang, Iskandar Halal Park, a joint venture initiative with Perbadanan Islam Johor Holdings (PIJH), a Johor state government arm.

UMLand's Niche division has completed several residential developments in Kuala Lumpur and Johor. These include Suasana Sentral Loft (KL Sentral, KL), Suasana Bangsar (Bangsar, KL), Seri Bukit Ceylon (Bukit Ceylon, KL), Suasana Bukit Ceylon (Bukit Ceylon, KL), and Somerset Puteri Harbour (Iskandar Puteri, Johor).

UMLand's Suasana Iskandar Malaysia is the iconic residential development which comprises of a 35- storey serviced apartment tower, the very first Amari hotel in Malaysia, managed by ONYX Hospitality Group, and its complemented by Zenith Lifestyle Centre, a two levels international and specialty dining, avantgarde entertainment, premium wellness right in the middle of Johor Bahru city centre Medini Lakeside in Medini Iskandar Malaysia, an integrated development comprising UMCity (a mixed-use commercial development) and Viridea Lakeside (a green residential development); and Star Residences, a joint venture initiative with Symphony Life Berhad to develop an upmarket serviced residences in the heart of Kuala Lumpur.

With a strong track record spanning across two decades, UMLand continues to embrace excellence and innovation as its main tenets to drive growth.

Incorporated in the 4th quarter of 2017, UML Lifestyle Sdn Bhd is the Food & Beverage (F&B) arm of UMLand Bhd. The subsidiary provides its support and oversees the operations of its companies – Avenue Ambience Sdn Bhd and Jjang Restaurant Sdn Bhd. UML Lifestyle Sdn Bhd is the appointed Master Franchisee for BreadTalk & Toast Box Malaysia following the joint venture with Bread Talk Pte Ltd, a Singaporean multinational food and beverage corporation.

The Group, with over 1,800 acres of undeveloped land bank across Malaysia, aims to be a caring and responsible developer that not only builds quality property units for investors and homemakers, but also units that will see its value enhanced as the community grows and living standards improve. With advances in technology, UMLand is also embarking on building smart cities to complement the lifestyle needs of the modern community.

In 2015, UMLand bagged the "Best Office Development Asia Pacific" at the International Property Awards in London for its flagship project the UMCity Medini Lakeside development.