

**[Press Release]**  
**FOR IMMEDIATE RELEASE**

## **UMLAND LAUNCHES OPAL RESIDENZ SECTION 2 AT BANDAR SERI ALAM**

**JOHOR BAHRU (August 12):** United Malayan Land Bhd (UMLand) today launches its Opal Residenz (Section 2) at Bandar Seri Alam township in Johor Bahru following the success of its earlier Section 1.

In conjunction with the launch, a full-day itinerary has been planned for visitors and potential home owners. The festivities will start at 9am with entertainment, a colouring contest for children, and food trucks. Families with children will be treated to a series of “Dinosaurs Return Alive” shows in the afternoon and a movie screening at night which will last till 9pm. The launch venue is at Gravity Green, Bandar Seri Alam.

UMLand will also be inviting low income families’ children under Kindness Johor to join in the festivities as part of the Group’s continuing corporate social responsibility initiatives.

Spread across 6.45 acres of freehold land, Opal Residenz Section 2 with a gross development value of RM66.4 million, offers a choice of double-storey cluster or semi-detached houses in a gated and guarded precinct. Amenities include a children’s playground and jogging track.

The landed deluxe homes come with four bedrooms and five bathrooms with a driveway that is wide enough to accommodate two cars.

The cluster homes are offered in two variants: 2,228 sq ft (Zircon) with prices starting from RM784,800 and 2,361 sq ft (Ruby) from RM851,800. The semi-detached houses (Amethyst) are 2,443 sq ft in size with prices from RM894,800. Lot sizes come in 32 ft by 70 ft, 36 ft by 70 ft and 32 ft x 80 ft configurations.

“In order to preserve tranquillity in the community, the residential units are spread out with generous open space in between. For Section 2 offerings, there are only 82 units available. Opal Residenz Section 2 offers upgraders and new investors a chance to live in an enviable address within the Bandar Seri Alam township,” says Freddie Lee, Executive Director of UMLand Seri Alam.

Established in 1992, Bandar Seri Alam is UMLand’s first township development in Johor Bahru. Today, the freehold 3,762-acre township with a population of 80,000 is about 60 per cent developed with room to grow for another 15 to 20 years.

The award-winning township is recognised as the “City of Knowledge” for its abundance of schools, colleges and universities. Among the academic institutions located in the township are Masterskill University College, Universiti Kuala Lumpur, Universiti Teknologi MARA, Excelsior International School, Kinderworld International School; Japanese School and seven

national primary and secondary schools. The latest addition is the 23.24-acre Foon Yew High School which will be opening soon.

Also located within the township is the Regency Specialist Hospital and plans are underway for a third General Hospital to meet the needs of local residents.

The Township will also be home to the Lee Chong Wei International Sports City.

Current conveniences within the township include Tesco hypermarket, restaurants, banks and the youth-centric Gravity Green leisure hub. The expected date of completion for Opal Residenz, Section 2 is third quarter of 2019.

#END#

### **About United Malayan Land Bhd (UMLand)**

UMLand is the award-winning Malaysian developer behind the successes of several residential townships and niche developments across the country.

The company has two divisions handling Township Development and Niche Projects respectively. It also has a hospitality division that operates Suasana Suites serviced apartments and a construction division under UMLand Builders Sdn Bhd.

UMLand's Township division manages five townships namely: Bandar Seri Alam (Iskandar Malaysia), Taman Seri Austin (Iskandar Malaysia), Bandar Seri Putra (Bangi, Selangor) Makhota Hills (Semenyih, Selangor) and the upcoming world-class integrated biotech park in Pasir Gudang, Johor Halal Park, a joint venture initiative with J-Biotech, a Johor state government arm.

UMLand's Niche division has completed several residential developments in Kuala Lumpur and Johor. These include Suasana Sentral Loft (KL Sentral, KL), Suasana Bangsar (Bangsar, KL), Seri Bukit Ceylon (Bukit Ceylon, KL), Suasana Bukit Ceylon (Bukit Ceylon, KL), and Somerset Puteri Harbour (Iskandar Puteri, Johor).

Upcoming projects include Suasana Iskandar Malaysia, a mixed development in Johor Bahru city centre; Medini Lakeside in Medini Iskandar Malaysia, an integrated development comprising UMCity (a mixed-use commercial development) and Viridea Lakeside (a green residential development); and Star Residences, a joint venture initiative with Symphony Life Berhad to develop an upmarket serviced residences in the heart of Kuala Lumpur.

With a strong track record spanning across two decades, UMLand continues to embrace excellence and innovation as its main tenets to drive growth.

The Group, with over 1,800 acres of undeveloped land bank across Malaysia, aims to be a caring and responsible developer that not only builds quality property units for investors and homemakers, but also units that will see its value enhanced as the community grows and living standards improve. With advances in technology, UMLand is also embarking on building smart cities to complement the lifestyle needs of the modern community.

In 2015, UMLand was awarded the "Best Office Development Asia Pacific" at the International Property Awards in London for its flagship project the UMCity Medini Lakeside development.

More information at [www.umland.com.my](http://www.umland.com.my)

### **For media enquiries, please contact:**

Lynette Sia (UMLand), +6012 761 1761, [lynette@umland.com.my](mailto:lynette@umland.com.my)  
Nor Azah (UMLand), +6012 733 2608, [norazah@umland.com.my](mailto:norazah@umland.com.my)