

[Press Release]
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Press Release

SAP CONTINUES TO GIVE BACK TO SOCIETY

JOHOR BAHRU (November 25): As a continued effort in its CSR, SAP in collaboration with Kindness Johor organized Back to School Programme at Galleria Seri Alam. 109 needy childrens from BSA & Masai Township have been identified to receive school backpacks, stationery & school shoes voucher from SAP & Kindness Johor at the event. MPPG Councillors YBhg. Dato' Haji A.Rahim Bin A.Latif were present to help distribute the backpack, stationery & school shoes voucher to the students.

SAP's Executive Director, Mr Freddie Lee said "SAP has been actively involved in CSR activities in the past years. With the school reopens in January, Back to School Programme has been organized by SAP aiming to assist and help lessen the burden of parents as they prepare their children for the new school session in 2018."

"This event exemplifies another commitment by SAP & Kindness Johor in giving back to the society. We hope this contribution will bring some cheer to these needy students as they return to school."

The students receiving the backpack, stationery & school shoes voucher mostly reside at the Bandar Seri Alam & Masai areas. We would like to take this opportunity to thank Kindness Johor for their cooperation in recommending these students and hope the cooperation will strengthen the ties between both parties.

For enquiries, please contact:
Nor Azah Ahmad Jaini, 012-733 2608, norazah@umland.com.my
Nizat Abdul Aziz, 014-277 6310, nizat@umland.com.my

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About United Malay Land Bhd (UMLand)

UMLand is the award-winning Malaysian developer behind the successes of several residential townships and niche developments across the country.

The company has two divisions handling Township Development and Niche Projects respectively. It also has a hospitality division that operates Suasana Suites serviced apartments and a construction division under UMLand Builders Sdn Bhd.

UMLand's Township division manages five townships namely: Bandar Seri Alam (Iskandar Malaysia), Taman Seri Austin (Iskandar Malaysia), Bandar Seri Putra (Bangi, Selangor) Makhota Hills (Semenyih, Selangor) and the upcoming world-class integrated biotech park in Pasir Gudang, Johor Halal Park, a joint venture initiative with J-Biotech, a Johor state government arm.

UMLand's Niche division has completed several residential developments in Kuala Lumpur and Johor. These include Suasana Sentral Loft (KL Sentral, KL), Suasana Bangsar (Bangsar, KL), Seri Bukit Ceylon (Bukit Ceylon, KL), Suasana Bukit Ceylon (Bukit Ceylon, KL), and Somerset Puteri Harbour (Iskandar Puteri, Johor).

Upcoming projects include Suasana Iskandar Malaysia, a mixed development in Johor Bahru city centre; Medini Lakeside in Medini Iskandar Malaysia, an integrated development comprising UMCity (a mixed-use commercial development) and Viridea Lakeside (a green residential development); and Star Residences, a joint venture initiative with Symphony Life Berhad to develop an upmarket serviced residences in the heart of Kuala Lumpur.

With a strong track record spanning across two decades, UMLand continues to embrace excellence and innovation as its main tenets to drive growth.

The Group, with over 1,800 acres of undeveloped land bank across Malaysia, aims to be a caring and responsible developer that not only builds quality property units for investors and homemakers, but also units that will see its value enhanced as the community grows and living standards improve. With advances in technology, UMLand is also embarking on building smart cities to complement the lifestyle needs of the modern community.

In 2015, UMLand was awarded the "Best Office Development Asia Pacific" at the International Property Awards in London for its flagship project the UMCity Medini Lakeside development.

More information at www.umland.com.my

For media enquiries, please contact:

Lynette Sia (UMLand), +6012 761 1761, lynette@umland.com.my

Nor Azah (UMLand), +6012 733 2608, norazah@umland.com.my